



**Weill Cornell
Medicine**

Cornell Center
for Health Equity



Cornell University



Cornell Center for Health Equity Work-in-Progress

Friday, September 7, 2018 from 12:30pm to 1:30pm

In person at Weill Cornell Medicine and by Zoom in Ithaca

In Ithaca by Zoom: (<https://cornell.zoom.us/j/882236345>)

At Weill Cornell Medicine: 525 E 68th St, Baker 20 Conference Room F-2014/2016

Speaker: Martin Shapiro, MD, PhD, MPH

Title: “Using Tools from Behavioral Economics and Social Psychology to Control Hypertension in a Highly Disadvantaged Population”

